

# Oxford Innovation Society

Membership & Sponsorship Package 2025





# 2025 OIS Membership Fees | SMEs

#### **Eligibility Criteria**

#### **Annual Fee**

(Company income per year)

< £5m

£1,500 + VAT

# 2025 OIS Membership Fees | Corporate





#### **OIS Membership Benefits**



Core M ember Benefits:

- 1. NEW\* Access to a programme of events (previously three OIS dinners per year)
- 2. NEW\* Option to co-create OIS events with OUI. Co-creation includes steering on themes and topics, venue selection, and speakers
- 3. 2x tickets to OIS Gala Dinner, 2x tickets to the Annual Networking Event.
- 4. Allocation of a key contact at OUI, for enquiries and requests about OUI and Oxford University
- 5. RENEWED\* Opportunity to contribute content to Catalyst, our quarterly newsletter (1700+ subscribers + promotion on social media)
- 6. NEW\* Opportunity to pitch a 1-hour workshop to OUI staff including Licensing, and Investment, and Consulting Services teams.



#### **OIS Event Sponsorship**



OIS events offer exclusive sponsorship opportunities for our members, ensuring high-value engagement and visibility.

**Tailored Exposure** – We ensure that event sponsors complement rather than compete, creating a strong and cohesive presence.

**Thought Leadership** – Sponsors could benefit from speaking slots, shaping discussions, and influencing programme themes.

**Brand Visibility** – Co-branding across all event communications for maximum impact.



#### Inno-bash

Informal. Connective. Broad

An annual event from OUI's StartUp Incubator.

- 80 100 delegates
- A celebration of all things innovation. Network with OUI's cutting-edge Incubator companies, OIS members, and the Incubator Team
- Format: Drinks reception and light bites.
- Oxford venue

### Sponsorship opportunity | £1,000 2 sponsors per event

- Opportunity to mentor startup companies and Oxford entrepreneurs
- Deliver a 3–5-minute talk at the drinks reception
- Branded event materials. Social media promotion of involvement through OUI channels
- Inclusion of branded messaging in follow-up comms to attendees via OUI





#### OIS Investor Forum – Full Sponsor

Themed. Focused. Connective.



Network with investors looking to be connected to Oxford's innovation ecosystem.

- 80 100 delegates
- Generate/nurture pipeline investor contacts
- Meet academics, OUI colleagues, and learn more about the research, spinouts, startups, and social ventures
- Format: Drinks reception and light bites. Often featuring company presentations.
- Often an OUI side-event at an International convention/conference

#### Sponsorship opportunity |£7,500\* 2 sponsors per event

- Co-create event theme with OUI
- Deliver a 5-minute talk at the drinks reception
- Branded event materials. Social media promotion of involvement through OUI channels
- Inclusion of branded messaging in follow-up comms to attendees via OUI

\*Sponsorship fees for international events may vary based on the event format and location.



#### OIS Investor Forum – Brand Sponsor\*

Themed, Focused, Connective



Network with investors looking to be connected to Oxford's innovation ecosystem.

- 80 100 delegates
- Generate/nurture pipeline investor contacts
- Meet academics, founders, and OUI colleagues to understand the ecosystem opportunities.
- Company presentations are a common feature at these events. Drink reception and light bites.
- OUI side-event at an International convention/conference ٠

### Sponsorship opportunity |£4,500 2 sponsors per event

- Brand visibility on event materials
- Deliver opening or closing remarks (2 minutes each)
- Social media promotion of involvement through OUI channels
- Inclusion of branded messaging in follow-up comms to attendees via OUI

Brand sponsor selection is based on alignment with event theme and with consideration towards complimentary sponsors

Sponsorship fees for international events may vary based on the event format and location.



#### OIS Annual Networking Event – Full Sponsor Relaxed. Broad. Unstructured.



Network with the full suite of innovation leaders, from OIS members to Oxford companies, academic founders, local and national industry leaders, and Oxford University Innovation staff.

- Summer drinks at an Oxford venue
- 100 120 delegates
- Free form networking

## Sponsorship opportunity |£7,500 2 sponsors per event

- Deliver a 05-minute, innovation-focused talk
- Branded event materials. Social media promotion of involvement through OUI channels
- Inclusion of branded messaging in follow-up comms to attendees via OUI

OIS Annual Networking Event – Brand Sponsor\* Relaxed. Broad. Unstructured.



Network with the full suite of innovation leaders, from OIS members to Oxford companies, academic founders, local and national industry leaders, and Oxford University Innovation staff.

- Summer drinks at an Oxford venue
- 100 120 delegates
- Free form networking

# Sponsorship opportunity |£4,500 2 sponsors per event

- Branded event materials
- Deliver opening or closing remarks (2 minutes each)
- Social media promotion of involvement through OUI channels
- Inclusion of branded messaging in follow-up comms to attendees via OUI



#### OIS Gala Dinner – Full Sponsor\*

Traditional. Themed. Formal



Connect with a spectrum of innovation leaders in a true Oxford-quality experience

- One per year, 120 200 delegates
- 3 course Oxford College dinner
- 17:30 21:00
- Talks.Networking.Dimer
- High profile keynote(s) innovation focus

#### Sponsorship opportunity |£12,500 1 sponsor per event

- Co-create event theme with OUI
- Deliver a 05-minute, innovation-focused keynote
- Branded event materials. Social media promotion of involvement through OUI channels
- Inclusion of branded messaging in follow-up comms to attendees via OUI

\*On request, OUI will consider allowing two complimentary sponsors to split the Full Sponsor opportunity. The terms of the split will be agreed between OUI and the sponsors.



### OIS Gala Dinner – Brand Sponsor\*

Traditional. Themed. Formal



Connect with a spectrum of innovation leaders in a true Oxford-quality experience

- One per year, 120 200 delegates
- Quality, 3 course Oxford College dinner
- 17:30 21:00
- Networking. Talks.
- High profile keynote(s) innovation focus

#### Sponsorship opportunity |£7,500 1 sponsor per event

- Branded event materials
- Deliver the opening and closing remarks (2 minutes each)
- Social media promotion of involvement through OUI channels
- Inclusion of branded messaging in follow-up comms to attendees via OUI

# 2025 Provisional Calendar

Events subject to change

OXFORD UNIVERSITY	UNIVERSITY OF

	OIS Events	
Jan	Investor Forum: Healthcare - JPM San Fran	
Feb		
Mar		
Apr	01   Social Venture Showcase - Oxford	
May	07   Inno-bash - Oxford	
Jun		
Jul	09   Summer Annual Networking Reception – Oxford	
Aug		
Sept	23   OIS Dinner - Oxford	
Oct		
Nov	18 or 19   Investor Forum: Healthcare Networking Reception – London	
Dec		
Jan 2026	Investor Forum: Healthcare Networking Reception - San Fran	



# Renew or Begin Your OIS Membership



To let us know that you want to renew or begin an OIS membership, simply complete a form using the link or QR code below, and we'll be in touch to confirm your details and get a membership agreement to you.

Follow the link to renew or start your membership:

https://forms.office.com/Pages/ResponsePage.aspx?id=KJX9ztl9XE2jmiHnvbW9MEqch72psl1Ohip7eyxnv bFUN1RUQVFWR05KVDhERDFGUFZQSE9HMlJQVy4u

...or scan this QR code



# **Oxford University Innovation**

A world-leading innovation ecosystem with Oxford University at its heart



For any event or OIS enquiries, please contact: Andrea Stewart, Head of Marketing: <u>Andrea.stewart@innovation.ox.ac.uk</u> Louise Male: Events, Sponsorship, Membership Manager: <u>Louise.male@innovation.ox.ac.uk</u>



- in linkedin.com/company/oxford-university-innovation
- X @OxUInnovation

