STARTUP INCUBATOR

SUPPORT FOR YOU AND YOUR NEW VENTURE

ABOUT YOU

We help you tailor the support you need to fit the specific challenges of your new venture. The Startup Incubator is aimed at members and ex-members of the University of Oxford wanting to start or grow entrepreneur-driven ventures that are not University spinouts

ADVICE & MENTORING
- General commercial and strategic advice
- Specialised expertise in intellectual property and commercialisation
- Assistance with identifying customers and (sub-)licensees
- Advice on company incorporation process
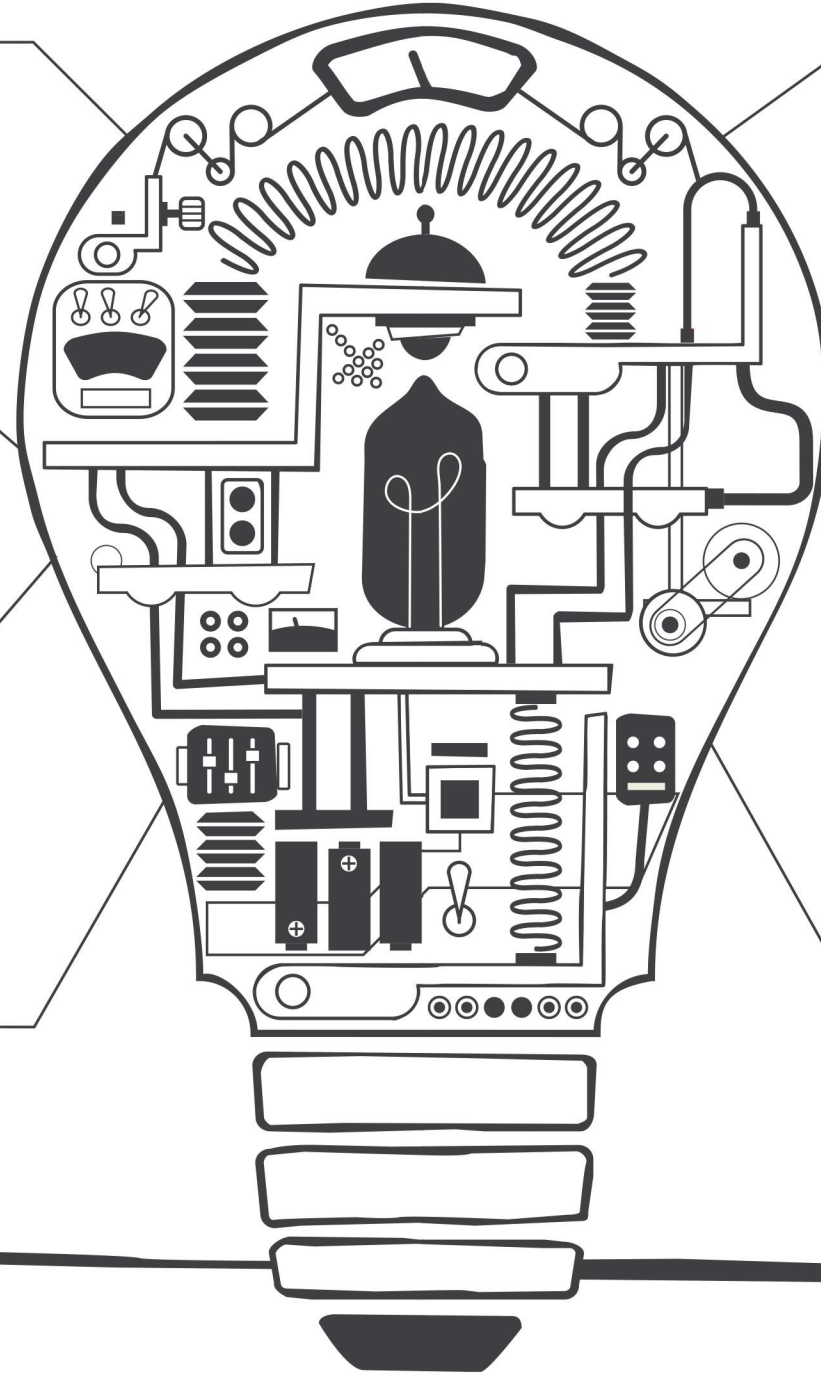
BACK-OFFICE FUNCTIONS
- Board minutes
- Contractor agreement
- Consultancy agreement
- Internship template
- Employment contract
- Website legal documents

PRE-INCORPORATION TRADING & COMPANY FORMATION
- Ability to start trading instantly using insurance, contracting, invoicing and payment processing provided by Oxford University Innovation
- Shareholders' agreement and articles of association
- Confidential disclosure agreements

FUNDING SUPPORT
- Access to Oxford University Innovation Angels Network
- Support in funding applications

BRAND AND MARKETING
- In-house marketing team, in particular around strategy and execution of effective press release
- Releases are featured on the Startup Incubator website, can embed the Startup Incubator logo into their own website and marketing material and refer to themselves as an Oxford University startup
- Facilitation of a (free) licence from Oxford University Press if the venture wishes to use the word 'Oxford' in its name

CLOUD
- Amazon Web Services Activate partner providing $5,000 in AWS credits, 1:1 virtual office hours and 1 year of AWS premium business support
- Microsoft Bizspark Plus (one of only 9 UK partners) providing $120K of Azure services for 1 year ($10K/month), Office 365 licenses, Bing ads credits and technical training and consultancy

SATELLITE FACILITIES
- The Hangout, London (managed by London City University)
- Wayra, London (Telefonica's startup accelerator)

ABOUT US

The startup incubator has been in operation since 2011, but Oxford University Innovation Ltd itself has been around for over 25 years and is the research commercialisation company of the University of Oxford. As of 1st June 2016 the Startup Incubator has supported 53 new ventures, ranging from social travel apps to stroke treatment and analysis

For more information visit innovation.ox.ac.uk/startupincubator/ventures

To learn more about Oxford University Innovation go to www.innovation.ox.ac.uk

ABOUT SUCCESS

PILIO
delivers energy savings and environmental commitment to businesses, using its proprietary software platform. Pilio clients include Whitbread, Scottish Power, St Paul's and YMCA
www.pilio-ltd.com

THEYSAYANALYTICS
provides Natural Language Processing tools for sentiment analysis, text analytics, and social media monitoring
www.theysay.io/analytics

ONFIDO
provides background verification checks to 1,000+ customers, who have collectively run over 10 million checks through its platform in the U.S., Europe, Latin America and Asia. Onfido recently closed a $25M funding round
www.onfido.com

OXFORD BIO-CHRONOMETRICS
specialises in the detection of fraud across the internet, including fraud in online advertising and identity management. Based in Oxfordshire, the company has its headquarters in Luxembourg, with a strong presence in Switzerland, the Netherlands and the US
www.oxford-biochron.com

PROLIFIC
finds the right participants for your surveys and tasks. Choose only the demographics you need, get responses in a flash! Or, earn cash for yourself or charity by taking part
www.prolific.ac

GYANA
is a new way to search for information. Using AI, Gyana creates an interactive, 3D, real-time version of the world, combining physical and digital data
www.gyana.space

BRAINOMIX
develops the innovative imaging software e-ASPECTS; the first diagnostic imaging system providing automated and standardised analysis of Computed Tomography (CT) brain scans of stroke patients
www.brainomix.com

ESPLORIO
is a travel app that lets people automatically journal their travels and experiences. Users can then share these trips with family/ friends to keep them posted about their adventures
www.esplor.io

COLWIZ
aims to accelerate global research through innovative software powered by "Wizdom AI", its big data analytics and artificial intelligence platform for R&D. The company has recently passed $2M in revenues
www.colwiz.com

BOUNTS
is a profitable, fast growing, lifestyle rewards company turning healthy activity into habit. Over 3 million members and growing rapidly in the UK (#1 Health & Fitness App in Jan 2016)
www.bounts.it

CYCLELAND
is an 'Airbnb' for bicycles – a social marketplace connecting people with bikes. We aim to disrupt urban transportation and unlock the assets of unused bikes
www.cycle.land

BIBLIOTECH
a 'Spotify for academic text books', has recently closed a seed funding round, launched publicly, and is working with major publishers and across several academic institutions
www.bibliotech.education

TOTAL MAMA
is a digital health service that empowers women by giving them personalised, evidence-based health information before, during, and after pregnancy
www.totalmama.com

SIMULATA
is a builder of interactive games and tools bringing business concepts to life
www.simulata.com

FLYINGFISH RESEARCH
is a cloud-based research lab, using multisensory, neuro, and emotion science to provide solutions and insights for consumer understanding, and high-impact design
www.flyingfishresearch.com

TALKABOUT GUIDES
works with museums and country houses to create thematic trails, designed to encourage conversation and contemplation in heritage spaces. TalkAbout recently launched its mobile app at a Bodleian Library exhibition
www.talkaboutguides.co.uk

MEVITAE
helps companies find talent and vice versa by automating key parts of the process through a candidate selection algorithm. MeVitae was accepted into UKTI SIRIUS programme and funded by Innovate UK, RGF, and European Space Agency BIC
www.mevitae.com

"WE WOULD NOT HAVE MADE AS MUCH PROGRESS AS WE HAVE WITHOUT THE SOUND FOUNDATION AND GREAT ADVICE THAT WE RECEIVED. NOT ONLY DID THE INCUBATOR HELP US QUICKLY GAIN THE KEY SKILLS WE NEEDED, BUT SIMPLY BY BEING ASSOCIATED WITH THE STARTUP INCUBATOR BRAND, WE WERE VERY QUICKLY ABLE TO ATTRACT CLIENTS AND INVESTORS."
HUSAYN KASSAI, ONFIDO LTD

"THE STARTUP INCUBATOR OPENED DOORS WE COULD NEVER HAVE DREAMED OF OPENING. WE'VE ACHIEVED OUR IMMEDIATE FUNDING GOALS AND CONTINUE TO GROW."
JOHN STUART, BOUNTS LTD

WHERE CAN I LEARN MORE?

Our incubation facilities are located at
Oxford University Innovation
Buxton Court, 3 West Way
Oxford
OX2 0JB

For further information, please read our
Startup Incubator guidelines booklet and
application form, available on our website
innovation.ox.ac.uk/startupincubator

To submit an application or enquiry please
email: incubator@innovation.ox.ac.uk

To arrange a meeting or for further
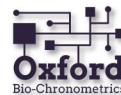information please contact:

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